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**FOR IMMEDIATE RELEASE**

## **Oasis of Hope's Dr. Francisco Contreras available to offer tips to help fight cancer: He suggests ways to manage disease during Cancer Control Month**

**WHAT:** April is Cancer Control Month, which highlights prevention, early detection and treatment of cancer. About 1.5 million new cancer cases were diagnosed in 2009 in the United States, and more than 500,000 cancer patients died.

Dr. Francisco Contreras of Oasis of Hope Medical Group champions an approach to fighting cancer that focuses on the overall health of the patient instead of just eradicating the tumor. In many cases, he has found, cancer can be managed like a chronic disease such as diabetes. He also believes in a preventive approach that emphasizes eating a healthy diet, instead of processed foods, and exercise.

**WHO:** **Dr. Francisco Contreras**, President of Oasis of Hope Medical Group, which recently opened a treatment center in Irvine, Calif. He is considered one of the world's foremost experts on integrative cancer therapies, combining the best of conventional and alternative approaches.

Dr. Contreras and Oasis of Hope have been featured on CNN, MSNBC and Fox and Friends. He is the co-author of "Hope, Medicine & Healing."

**WHEN:** By appointment via telephone or in studio in Southern California

**DETAILS:** Oasis of Hope is pioneering a new approach to cancer treatment called Integrative Regulatory Therapy. People with stage IV breast, ovarian and colorectal cancer who receive IRT generally have a four-year survival rate between two and three times better than patients who receive conventional treatment, such as surgery and chemotherapy, according to statistics provided by Oasis of Hope and the National Cancer Institute in the United States. The survival rate is nine times better for patients with lung cancer.

**NOTE:** For more information or to schedule an interview with Dr. Francisco Contreras, contact Steve Yount of A. Larry Ross Communications at 972.267.1111 or [steve@alarryross.com](mailto:steve@alarryross.com).