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FOR IMMEDIATE RELEASE

OASIS OF HOPE PIONEERS PROMISING COURSE OF TREATMENT: Survival Rates for Breast Cancer Patients Rise, Dr. Contreras Says

WHAT: October is National Breast Cancer Awareness Month. The American Cancer Society says that breast cancer is the second-most common form of cancer in the United States among women, behind only skin cancer. Almost 200,000 women will likely get breast cancer this year, and about 40,000 will die.

Oasis of Hope Hospital is pioneering a new approach to cancer treatment called Integrative Regulatory Therapy. Fifth-six percent of the patients with end-stage breast cancer who receive this treatment are alive after three years. Under conventional treatment, such as surgery and chemotherapy, there is a 32 percent survival rate after three years, according to the National Cancer Institute in the United States.

WHO: **Dr. Francisco Contreras** serves as director, president and chairman of the Oasis of Hope Hospital. A distinguished oncologist and surgeon who has participated in the World Conference on Breast Cancer, Contreras is renowned for combining conventional and alternative medical treatments with emotional and spiritual support.

He says that conventional medicine pays too much attention to the tumor instead of the patient, that sometimes the “cure” can be worse than the disease. According to Contreras, there is no “silver bullet” cure for cancer, but many patients learn to manage their disease and add years, sometimes decades, to their lives.

Dr. Contreras and Oasis of Hope have recently been featured on CNN, MSNBC and Fox and Friends.

WHEN: By appointment

DETAILS: Oasis of Hope Hospital is one of the world's leading institutions in the research and treatment of cancer with integrative therapies, combining the best of conventional and alternative approaches. The hospital, founded by the late Dr. Ernesto Contreras Sr. in 1963 in Playas de Tijuana, Mexico, has treated more than 100,000 patients – 60 percent with cancer – from 55 countries.

NOTE: For more information or to schedule an interview with Dr. Francisco

Contreras, contact Steve Yount of A. Larry Ross Communications at 972.267.1111 or steve@alarryross.com.

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