



**FOR INFORMATION, CONTACT:**  
Steve Yount  
972.267.1111  
[steve@alarryross.com](mailto:steve@alarryross.com)

**FOR IMMEDIATE RELEASE**

## **CANCER DOCTOR PUTS FOCUS ON TREATING PATIENT, NOT TUMOR:** Contreras, Co-Author of 'Hope, Medicine & Healing,' Visits Dallas

**WHAT:** The new book, "**Hope, Medicine & Healing,**" from Dr. Francisco Contreras and Daniel Kennedy details how patients can often live with cancer, managing it like a chronic disease such as diabetes

**WHO:** **Dr. Francisco Contreras** serves as director, president and chairman of Oasis of Hope Hospital. A distinguished oncologist and surgeon who has participated in the World Conference on Breast Cancer, Contreras is renowned for combining conventional and alternative medical treatments with emotional and spiritual support.

He says that conventional medicine pays too much attention to the tumor instead of the patient, that sometimes the "cure" can be worse than the disease, even killing the patient. He says that although there is no "silver bullet" cure for cancer, many patients can add years, sometimes decades, to their lives.

Oasis of Hope is pioneering a new approach to cancer treatment called Integrative Regulatory Therapy that shows signs of dramatically improving survival rates.

**WHEN:** **Tuesday, Feb. 24**, in Dallas or at other times by phone

**DETAILS:** Oasis of Hope Hospital is one of the world's leading institutions in the research and treatment of cancer with integrative therapies, combining the best of conventional and alternative approaches. The hospital, founded by the late Dr. Ernesto Contreras Sr. in 1963 in Playas de Tijuana, Mexico, has treated more than 100,000 patients – 60 percent with cancer – from 55 countries.

**NOTE:** For more information or to schedule an interview with Dr. Francisco Contreras, contact Steve Yount of A. Larry Ross Communications at 972.267.1111 or [steve@alarryross.com](mailto:steve@alarryross.com).