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# news release

4300 Marsh Ridge Road • Suite 114 • Carrollton, TX 75010  
972.267.1111 • 972.267.3535 (fax) • www.alarryross.com

**FOR INFORMATION CONTACT:**  
Steve Yount 972.267.1111  
[steve@alarryross.com](mailto:steve@alarryross.com)  
Jodi Phillip [Jodi@alarryross.com](mailto:Jodi@alarryross.com)

**FOR IMMEDIATE RELEASE**

## **TREATMENT SHOWS SIGNS OF BOOSTING BREAST-CANCER SURVIVAL RATES:**

### **Oasis of Hope Hospital Pioneers Integrative Regulatory Therapy**

**PLAYAS DE TIJUANA, Mexico, Oct. 16, 2008** – Preliminary results of a new course of treatment at Oasis of Hope Hospital called integrative regulatory therapy (IRT) show promise of greatly improving the survival rates of breast cancer victims.

Two-year survival rates for patients with advanced, metastatic cancer who came to Oasis of Hope for their first course of treatment were 88.3 percent. That compares to a 44 percent survival rate for patients receiving conventional treatment in the United States, according to the National Cancer Institute's 2007 statistics.

October is National Breast Cancer Awareness Month in the United States.

The Oasis of Hope study beginning in March 2005 included 50 patients with stage IV breast cancer receiving IRT-Q, a type of the treatment that includes chemotherapy, ozone, ultraviolet light, vitamins and other pharmacy-grade natural substances, and oxidative preconditioning, which helps healthy cells survive chemotherapy.

Although Oasis of Hope officials stressed that the study wouldn't be complete until after five years, Dr. Francisco Contreras, Oasis of Hope's director, president and chairman, was extremely encouraged by the results.

"Time will tell, of course, but statistically we feel very confident in projecting positive results after five years, better results than chemotherapy alone," Dr. Contreras said.

One of the hallmarks of the Oasis of Hope approach is that it treats the whole patient – mind, body and spirit – instead of focusing on just the tumor, as conventional treatment often does, sometimes killing the patient as well as the cancer.

Because cancer cells mutate more rapidly than healthy cells, they are constantly evolving and difficult to treat. IRT combines many different therapies, increasing the chance of killing cancer cells or impeding their growth. Doctors prescribe nutraceuticals – pharmacy-grade natural substances – and safe, well-established drugs.

“Admittedly, we can’t claim that many of these patients have been ‘cured’ – in the sense that the cancer has been eliminated and won’t come back,” Dr. Contreras said. “But it does seem that we are making some progress toward the goal of turning advanced cancer into a chronic disease that can be managed in the long term – rather like diabetes – as opposed to a rapid death sentence.”

Oasis of Hope Hospital was founded in 1963 by Dr. Contreras’ father, Dr. Ernesto Contreras Sr., to provide integrative cancer treatment, combining the best of conventional and alternative therapies, that meets the physical, emotional and spiritual needs of the patient.

For more information about Oasis of Hope, visit [www.oasisofhope.com](http://www.oasisofhope.com).

- 30 -

**Note to Editors: To arrange an interview with Dr. Francisco Contreras, please contact Steve Yount or Jodi Phillip of A. Larry Ross Communications at 972.267.1111, [steve@alarryross.com](mailto:steve@alarryross.com) or [jodi@alarryross.com](mailto:jodi@alarryross.com).**